

About Northmore Gordon

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Helping businesses use less energy and reduce emissions

Northmore Gordon exists to help large businesses improve energy performance and decarbonise. The company combines engineering, commercial analysis, emissions advice and environmental-certificate expertise so that clients can move from identifying an opportunity to making and verifying an investment decision.

Its vision is of commercial and industrial facilities using the smallest practical amount of low-carbon energy while producing less waste. That requires more than setting a target. It requires reliable data, practical projects, accountable delivery and clear evidence of results.

From energy consultancy to integrated advisory and certificates

Northmore Gordon was formed in 2009 to support industrial clients with energy audits, government funding and carbon accounting. In 2012, its directors and two other founders established Wattly as a separate business focused on cloud and mobile tools for energy efficiency, renewable energy and carbon-abatement projects.

Wattly acquired Northmore Gordon in 2017. The businesses continued serving different customer groups while working together, then combined under the Northmore Gordon name in June 2021. The integrated business brings advisory services and environmental certificates together for organisations seeking to improve energy performance and reduce emissions.

Northmore Gordon reports experience creating and aggregating more than five million certificates from over 40,000 energy-efficiency, renewable-energy and carbon projects. Historical totals demonstrate breadth of experience; eligibility and outcomes for a new project still depend on the current scheme, method, dates and evidence.

What Northmore Gordon does

The work spans strategy, technical assessment, implementation evidence and market pathways:

Energy audits identify waste, assess systems and build an evidence-based opportunity register.

Measurement and verification defines how project performance will be measured under comparable operating conditions.

Carbon advisory connects emissions inventories, reduction opportunities, transition planning and reporting preparation.

Environmental certificates can support eligible projects or renewable-energy and carbon claims when scheme and evidence requirements are met.

Government schemes provide specific incentive and certificate pathways with their own eligibility, timing and documentation rules.

Related work can include energy and carbon strategy, energy-management systems, strategic energy sourcing, feasibility studies, investment cases, project support and data-management services.

Connect technical findings with the next decision

Northmore Gordon's approach can be understood as a sequence of connected decisions:

Assess. Establish the baseline, identify opportunities and make missing evidence visible.

Build the case. Test technical feasibility, costs, benefits, assumptions and risks.

Capture value. Check relevant funding and certificate pathways without hiding the underlying project economics.

Deliver. Implement the selected work with clear responsibilities and commissioning evidence.

Procure. Address energy supply and environmental attributes where they form part of the strategy.

Perform. Measure outcomes, maintain performance and decide what to do next.

A client can enter at the stage that matches its existing evidence and decision. An audit need not repeat work that is already reliable, and a certificate assessment should not be treated as proof that an energy project has delivered its forecast result.

Industrial experience and proportionate evidence

Northmore Gordon works across industrial facilities, commercial buildings and utilities. The business describes access to qualified energy and engineering professionals, including Professional Engineers, Certified Energy Managers and Certified Measurement and Verification Professionals.

The appropriate level of analysis depends on the decision. A screening study may be enough to rank investigation areas. A capital decision may need site measurements, feasibility work and a clearer estimate range. A post-implementation claim may need a documented baseline and verification method. The purpose of the work should determine the evidence, rather than the size of the report.

Explore related guidance

Understand Scope 1, 2 and 3 emissions

Turn an energy audit into an implementation programme

See an energy-audit case study

See an organisation-wide energy-management example

Review a technology-specific upgrade pathway

Start with the decision you need to make

Contact Northmore Gordon with the site, organisation or product involved, the decision or reporting obligation, the available evidence and the timing. That gives the team a practical basis for defining the next step.

What is Northmore Gordon's core business purpose?

We were formed in 2009 to reduce greenhouse gas emissions through consultant services to large industrial and commercial clients. Following Wattly's 2017 acquisition of Northmore Gordon and their June 2021 merger under the Northmore Gordon name, the consolidated business focuses on B2B advisory services and environmental certificates to help large businesses decarbonise and improve energy performance. The company envisions facilities consuming minimal low-carbon energy with minimal waste, believing significant climate action will be driven by investment in energy efficiency, renewable generation, and emissions reductions.

How does Northmore Gordon's track record in environmental certificates demonstrate its capability?

We have created and aggregated over 5,000,000 certificates from more than 40,000 energy efficiency, carbon offset, and renewable energy projects. Wattly, before the 2021 merger, became the largest certificate creator under Victoria's Energy Upgrades scheme for a period, with substantial success from LED lighting upgrades. This experience spans method selection across industrial and commercial sectors, certificate aggregation ('bundling') for retailer obligations or offset packages, and forward-selling strategies to lock in prices or fund projects. This demonstrates deep technical and commercial expertise in navigating complex certificate schemes and markets.

What advisory services does Northmore Gordon provide to support decarbonisation?

We offer carbon and energy strategy development, energy management systems establishment, strategic energy sourcing, government grants assistance, and energy efficiency opportunity assessments. We provide access to qualified professionals including Professional Engineers, Certified Energy Managers (CEM), Certified Measurement and Verification Professionals (CMVP), and Energy Management Systems specialists. These services connect technical assessment with commercial decisions and ongoing operational performance, helping organisations identify opportunities, build investment cases, and implement verified improvements across industrial facilities, commercial buildings, and utilities.

How does Northmore Gordon structure energy improvement projects?

We describe a six-stage delivery approach connecting technical assessment, commercial decisions, and ongoing performance: Assess (identify opportunities and missing evidence through audits and benchmarking); Build the Case (determine technical and commercial viability through feasibility studies and investment cases); Capture Value (identify funding and certificate pathways); Deliver (implement and verify improvements); Procure (select energy and environmental attributes); and Perform (sustain outcomes and plan expansion). This structure allows projects to start at the appropriate stage based on existing information, with evidence carried systematically between stages to support credible decision-making and outcomes.

What geographic presence and local expertise does Northmore Gordon maintain?

We operate across Australasia with offices in Melbourne, Sydney, Newcastle, the Philippines, and Singapore. This geographic distribution enables the company to deliver services under different regulatory frameworks. In Australia, we operate under schemes including Victoria's Energy Upgrades, NSW Energy Savings Scheme, and national frameworks like NGER and ASRS sustainability reporting. In Singapore, we provide industrial energy-efficiency assessments under the Energy Conservation Act. This multi-jurisdictional presence allows the company to navigate scheme-specific eligibility requirements, measurement standards, and reporting obligations for clients operating across regions.

What makes Northmore Gordon's approach to energy audits and assessments proportionate?

We match audit scope to real business decisions rather than prescribing a single approach. We offer Type 1, 2, and 3 audits with varying levels of detail, allowing organisations to choose the depth their decision requires—whether screening for opportunities, ranking investments, or examining a specific system before replacement. The company emphasises preparing a project brief that documents the business problem, available evidence, intended decision, and target timeline. This proportionate scoping prevents unnecessary investment in analysis while ensuring sufficient evidence for credible decision-making, supporting a practical starting point aligned to each organisation's needs and constraints.

How does Northmore Gordon support clients navigating multiple reporting obligations?

We recognise that reporting obligations are not interchangeable and provide guidance across distinct frameworks including NGER (National Greenhouse and Energy Reporting), NPI (National Pollutant Inventory), ASRS (Australian Sustainability Reporting Standards), and NSW Climate Change Mitigation and Adaptation Plans. The company emphasises determining applicability separately for each framework, as they use different boundaries, deadlines, and methodologies. Our carbon advisory services include emissions inventories, transition planning, climate-risk analysis, and reporting support. By treating each obligation distinctly and connecting inventory evidence to transition pathways and financial implications, we help organisations avoid conflating reporting requirements and build credible, compliant disclosures.

What role do moreData and the Net Zero Platform play in Northmore Gordon's service delivery?

We supply moreData as a supporting platform for energy and water data, performance analysis, and reporting. Current capabilities include data collection from meters and bills, energy/water balance views, performance indicator tracking, opportunity analysis with cost curves, solar generation and emissions accounting, NGER reporting functionality, and portfolio planning integrated with the Net Zero Platform. The platform supports our delivery across the assessment, business case, and ongoing performance stages by providing data infrastructure for baseline establishment, opportunity identification, and verified outcomes reporting. While some features remain in development (such as IPMVP-standard M&V; automation and global emissions-factor libraries), the platform enables consistent measurement and analysis across multi-site portfolios.

How does Northmore Gordon help organisations separate energy savings from certificate revenue in investment decisions?

We emphasise treating energy savings, tariff savings, maintenance benefits, and certificate revenue as distinct financial streams in investment cases. We advise presenting projects with and without conditional funding or certificate contributions, identifying the point at which decisions would need revisiting if support is delayed or unavailable. For certificates specifically, we guide clients through activity eligibility assessment, evidence planning, and commercial terms separately from the underlying energy improvement. By maintaining this separation and documenting scheme eligibility and timing requirements upfront, we help organisations build resilient business cases that do not depend on uncertain incentive pricing while preserving visibility of the operating merits of the project itself.

What social responsibility approach does Northmore Gordon take beyond its commercial services?

We exist to help large businesses mitigate climate change impacts through energy efficiency and decarbonisation, and we believe businesses can be agents of positive change. The company donates to projects beyond its client work, reflecting a commitment to broader sustainability impact. This philosophy aligns with our vision of facilities consuming minimal low-carbon energy with minimal waste and its positioning of significant climate action as being driven by combined investment in energy efficiency, renewable generation, and emissions reductions. This giving-back approach signals that we view decarbonisation as extending beyond client advisory work to contribute to systemic change.