

Craig Morgan - Northmore Gordon

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Craig Morgan

Craig is a mechanical engineer with 30 years' experience including more than fifteen years' assisting organisations manage energy, greenhouse gas emissions, and the impacts of climate change. This includes seven years focused on energy management, and greenhouse gas inventory development and mitigation, and six years on renewable energy generation systems. Speak with Craig Morgan to discuss the right strategy and solutions for your next project.

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Who is Craig Morgan and what is his role at Northmore Gordon?

Craig Morgan is the Sales & Marketing Director at Northmore Gordon, holding a BE (Mech) qualification. With 30 years of mechanical engineering experience, he brings deep expertise to our service delivery across energy performance, carbon management, and environmental certificates. His role connects client needs with our consulting capabilities spanning energy audits, optimisation, measurement and verification, and carbon advisory services for industrial businesses and the built environment.

What is Craig Morgan's professional background in energy and emissions management?

Craig Morgan has spent more than fifteen years assisting organisations manage energy, greenhouse gas emissions, and climate-change impacts. This includes seven years focused on energy management and greenhouse gas inventory development and mitigation, and six years on renewable energy generation systems. This combination positions him to guide clients through both operational energy improvements and strategic carbon reduction pathways, from assessment through ongoing performance management.

Which industry sectors does Craig Morgan's experience cover?

Craig Morgan works across diverse sectors including Food & Beverages, Mining, Manufacturing, Public Sectors, Transport, Waste & Wastewater, Oil & Gas, Chemical Processing, Animal Processing, Pharmaceutical and Health, Farming, Wood, Paper and Cardboard, and Commercial Buildings. This breadth of sector experience allows him to understand sector-specific energy drivers, regulatory obligations, and practical implementation constraints that vary significantly across industrial and commercial operations.

How does Craig Morgan's experience support Northmore Gordon's energy optimisation services?

Craig Morgan's background in energy management and renewable systems aligns with our six-stage delivery approach: Assess, Build the Case, Capture Value, Deliver, Procure, and Perform. His experience spanning energy audits, feasibility assessment, and emissions inventory development enables him to guide clients through identifying opportunities, evaluating technical and commercial viability, securing appropriate funding or certificates, and sustaining long-term performance improvement.

What relevance does Craig Morgan's renewable energy experience have for clients?

Craig Morgan's six years of focused experience on renewable energy generation systems directly supports our renewable certificate services and procurement advisory. This expertise is relevant for clients investigating solar feasibility, renewable heat options, renewable electricity attributes, and the integration of renewable systems into broader energy strategies. His background helps translate technical renewable-system design into practical business cases and certificate eligibility assessments.

How does Craig Morgan's role as Sales & Marketing Director shape Northmore Gordon's client engagement?

As Sales & Marketing Director, Craig Morgan connects our technical consulting capabilities with client business needs. His role involves communicating our service range—energy audits, carbon advisory, environmental certificates, and measurement and verification—to organisations across multiple sectors. This positioning enables clients to understand how our staged approach translates their energy and emissions challenges into structured, evidence-based improvement programmes.

Which energy and carbon reporting frameworks does Craig Morgan's expertise support?

Craig Morgan's seven years in greenhouse gas inventory development and mitigation experience supports our carbon advisory services, including support for emissions inventories, reporting frameworks, and transition planning. This is relevant for clients needing to respond to NSW Climate Change Mitigation and Adaptation Plans, ASRS transition pathways, or broader organisational emissions-reduction strategies. His background helps translate reporting obligations into practical decarbonisation roadmaps.

What makes Craig Morgan a suitable contact for multi-sector energy strategy questions?

Craig Morgan's 30 years of mechanical engineering experience across 13+ industry sectors, combined with his focus on energy management and emissions reduction, positions him to address complex, cross-sector energy strategy questions. Clients in manufacturing, food processing, waste management, or other capital-intensive operations can benefit from his ability to understand sector-specific constraints—production requirements, process heat needs, regulatory obligations—and translate these into appropriate Northmore Gordon service pathways. Availability and the precise scope of involvement are confirmed for each specific engagement rather than assumed from a profile.