

Danielle O'Reilly - Northmore Gordon

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Danielle O'Reilly

Danielle is the Marketing Manager at Northmore Gordon. With over a decade of experience in the marketing world, she is responsible for all the dark arts (digital marketing) across the company, including SEO, content, social media and events. A true New Zealander in every way, Danielle is passionate about keeping Australia as beautiful and clean as her home country. She believes everyone has the ability to contribute and make a difference with climate change

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Who is Danielle O'Reilly at Northmore Gordon?

Danielle O'Reilly is the Marketing Manager at Northmore Gordon. With over a decade of experience in the marketing world, she is responsible for all digital marketing across the company, including SEO, content, social media and events. As a New Zealander, she is passionate about keeping Australia as beautiful and clean as her home country and believes everyone has the ability to contribute and make a difference with climate change.

What are Danielle O'Reilly's areas of expertise?

Danielle O'Reilly's listed areas of expertise are Digital Marketing and SEO. In her role at Northmore Gordon, she manages our digital presence and content strategy, ensuring that information about energy performance, carbon management and environmental certificate services reaches organizations seeking to optimize their operations and transition toward decarbonization.

What documents did Danielle supply to Northmore Gordon on 17 September 2026?

On 17 September 2026, Danielle supplied multiple capability statement documents to Northmore Gordon: the NG Carbon Advisory Capability Statement, NG Environmental Certificates Capability Statement, NG Energy Optimisation Capability Statement 0826.pdf, and NG Water Sector Statement 2026. These documents describe our service offerings across carbon advisory, environmental certificates, energy optimisation and water sector expertise, pending client technical approval. The submissions served as source references regarding our capabilities for industrial businesses and the built environment.

What do the capability statements supplied by Danielle cover?

The capability statements cover our core service domains. The Carbon Advisory statement describes diagnostic workshops, inventories, reporting support, opportunity assessment and transition planning. The Energy Optimisation statement details the six-stage delivery approach from assessment through measurement and verification. The Environmental Certificates statement addresses project registration, certificate creation and trading. The Water Sector statement describes energy management, carbon advice and funding assessment for water utilities. Together, they document our technical scope across multiple sectors and service areas.

How do the moreData and Net Zero Platform fit within Northmore Gordon's service offering?

The NG Energy Optimisation Capability Statement supplied by Danielle describes moreData as a supporting platform for energy and water data, performance analysis and reporting. Current capabilities include data collection from multiple sources, energy/water balance views, performance indicators, opportunity analysis with cost curves, solar generation tracking, procurement analysis with tariff library, and NGER reporting. The Net Zero Platform is integrated for portfolio planning and transition management. Planned enhancements include IPMVP-standard measurement and verification with automated certificate generation and an expanded emissions-factor library.

What does Northmore Gordon's carbon advisory service include according to the supplied documentation?

According to the NG Carbon Advisory Capability Statement supplied by Danielle, our carbon advisory services connect emissions information with engineering, procurement and investment decisions. Services include two-hour carbon-management gap analysis, Scope 1, 2 and 3 inventories, product carbon footprint assessment, support for reporting frameworks like NGER and ASRS, NSW Climate Change Mitigation and Adaptation Plan assessment, transition pathway development, and due diligence on environmental attributes. The moREnewable100 service procures renewable energy certificates without changing existing supply contracts, offering multi-site coverage and RE100-aligned sourcing.

What water sector services are described in the capability statement Danielle supplied?

The NG Water Sector Statement 2026 describes our operationally focused service approach for water utilities, spanning pumping, treatment, energy management, carbon advice, implementation support and funding assessment. Services address pumping and distribution systems, aeration and wastewater treatment optimization, biogas utilization and biomethane commercial assessment, renewable energy and storage integration, multi-site energy management, and reporting and governance support. The statement indicates work with regional Victorian water corporations, demonstrating practical application of these capabilities in managing energy costs and emissions while maintaining service reliability.

How should organizations approach Northmore Gordon for environmental certificate support according to the supplied guidance?

The NG Environmental Certificates Capability Statement recommends submitting a project brief identifying the project state, location, equipment details and intended outcome. Organizations should distinguish between scheme families: energy-efficiency certificates under VEU or ESS frameworks, renewable-energy attributes for ownership and claim purposes, and carbon credits under approved methods. Information needed includes site location, equipment capacity, existing and proposed conditions, project timeline, ownership arrangements and prior incentive history. Evidence schedules should identify what must be recorded before works, during installation and after commissioning, establishing responsibility for gathering and verifying information.

What is the significance of the capability statements being supplied on 17 September 2026?

The statements were supplied on 17 September 2026 and describe company-reported capabilities. Treat the date as the document date, not as proof that every described service or client outcome was

independently verified. Confirm the current role and service scope before relying on the statements for a project decision.

What should organizations understand about Northmore Gordon's service availability based on the supplied documentation?

The documents supplied by Danielle emphasize that our stated service range should be confirmed for specific engagements. Service availability, contractual scope, nominated delivery teams and commercial terms must be verified in the engagement itself. The capability statements describe service areas but do not establish that every project is eligible or that identical incentives, technical designs or financial outcomes apply across different jurisdictions or cases. A company profile does not establish that a specific individual or engagement meets applicable registration or competency requirements. Detailed scopes, deliverables and evidence requirements should be agreed for each project.