

Grant Raja - Northmore Gordon

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Grant Raja

Grant Raja is a Principal Consultant in Sales and Key Account Management at Northmore Gordon, bringing more than 30 years of experience in energy markets and carbon management. He has worked across a wide range of end-user sectors, supporting organisations to navigate complex energy markets and develop practical pathways toward lower-emissions operations.

Grant specialises in energy market strategy, government funding programs and decarbonisation initiatives. His work focuses on helping organisations move technically viable energy and emissions reduction projects from concept through to implementation. He regularly supports clients to secure government funding, improve the return on investment for energy projects and develop staged action plans that deliver measurable emissions reductions while managing cost and market risk.

Grant brings an economist's perspective to energy transition challenges, with a strong focus on the commercial drivers that influence investment decisions. He has delivered programs supporting end users in collaboration with consulting firms, technology providers and energy-as-a-service partners, helping organisations move viable projects from strategy through to implementation. Grant is particularly motivated by helping organisations turn decarbonisation ambitions into commercially viable, staged programs that deliver measurable emissions and cost outcomes.

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What is Grant Raja's role and background at Northmore Gordon?

Grant Raja is a Principal Consultant in Sales and Key Account Management at Northmore Gordon, also holding the title Senior Business Development Manager with a focus on Project Management. He brings more than 30 years of experience in energy markets and carbon management, with additional expertise spanning over 20 years in data, strategy, reporting and emissions programs. This combination of commercial and technical background positions him to bridge business decision-making with energy and sustainability outcomes.

How does Grant Raja help organisations move energy projects from strategy to implementation?

Grant Raja specialises in energy market strategy and helps organisations translate decarbonisation ambitions into staged, commercially viable programs. He works with clients to identify technically feasible projects, secure government funding, improve return on investment and develop action plans that deliver measurable emissions reductions. His approach emphasises managing both cost and market risk throughout the project lifecycle, from initial concept through final implementation.

What is Grant Raja's perspective on energy transition and investment decisions?

Grant Raja brings an economist's perspective to energy transition challenges, with particular focus on the commercial drivers that influence organisational investment decisions. Rather than treating decarbonisation as purely technical, he helps clients understand how market dynamics, funding programs and staged implementation affect the viability and timing of energy and emissions reduction projects. This perspective helps organisations prioritise initiatives that deliver both environmental and financial outcomes.

How does Grant Raja support clients in securing government funding for energy projects?

Grant Raja regularly supports clients to identify and secure government funding programs applicable to their energy projects. His expertise in government funding programs helps organisations understand eligibility requirements, application timing and how to structure projects to maximise available incentives. By connecting technical project assessment with funding-pathway evaluation, he helps clients improve overall return on investment and reduce the net cost of energy efficiency and decarbonisation initiatives.

Who does Grant Raja work with to deliver energy and decarbonisation programs?

Grant Raja has delivered programs in collaboration with consulting firms, technology providers and energy-as-a-service partners, supporting end users to move viable projects from strategy through implementation. This collaborative approach recognises that successful energy transition requires coordination across multiple parties—from technical assessment and equipment supply through to financing and operational management—to achieve staged, measurable outcomes.

What outcomes does Grant Raja focus on when helping organisations with decarbonisation?

Grant Raja is motivated by helping organisations turn decarbonisation ambitions into programs that deliver measurable emissions and cost outcomes. His focus is on staged implementation that allows organisations to demonstrate progress while managing commercial risk and market conditions. Rather than pursuing maximum reduction in a single investment, he helps clients develop realistic action plans with clear owners, dependencies and performance tracking that support ongoing business operations.

How does Grant Raja's experience in energy markets inform his approach to client challenges?

With extensive background in energy markets, Grant Raja understands how market dynamics, regulatory changes and pricing volatility affect energy project economics. This market perspective helps him advise clients on project timing, procurement strategy and how to structure agreements with energy suppliers and technology partners. He recognises that a technically sound project must also account for real market conditions and future price uncertainty to remain viable over its operating life.

What kind of support can organisations expect when working with Grant Raja on staged decarbonisation programs?

Organisations working with Grant Raja receive support across technical viability assessment, government funding identification, commercial case development and staged implementation planning. His involvement helps clarify which projects deserve priority based on both emissions impact and financial return, how to sequence investments to maintain operational continuity, and what government programs or certificates might improve overall project economics. This integrated approach helps organisations move from decarbonisation strategy to deliverable action.