

Siddharth Bansal - Northmore Gordon

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Siddharth Bansal

Siddharth Bansal is a Senior Business Development Manager specialising in the procurement of Renewable Energy Certificates (RECs) and Carbon Offsets. With extensive expertise in developing and implementing Net-Zero roadmaps, Siddharth has been instrumental in guiding corporations through their journey towards sustainability and carbon neutrality. Siddharth's passion for sustainability, coupled with his strategic approach, empowers organisations to achieve their environmental goals while navigating the complexities of corporate decarbonisation

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Who is Siddharth Bansal and what is his role at Northmore Gordon?

Siddharth Bansal is a Senior Business Development Manager at Northmore Gordon, specialising in the procurement of Renewable Energy Certificates (RECs) and Carbon Offsets. His role focuses on helping organisations navigate environmental certificate markets and integrate renewable attributes into their energy and carbon strategies. With an MBA in Marketing, Bansal combines commercial acumen with technical knowledge to support clients in achieving their sustainability objectives through strategic certificate procurement and offset management.

What expertise does Siddharth Bansal bring to renewable energy certificate procurement?

Siddharth Bansal specialises in guiding organisations through the procurement of Renewable Energy Certificates without requiring changes to existing electricity supply contracts. His expertise aligns with our moREnewable100 service, which provides multi-site coverage, procurement flexibility, and RE100-aligned sourcing. Bansal helps clients establish their intended claims, select appropriate instruments, conduct due diligence on renewable attributes, and manage retirement strategy—ensuring that certificate choices support the organisation's accounting framework and sustainability reporting requirements.

How does Siddharth Bansal assist organisations with net-zero roadmap development?

Siddharth Bansal has been instrumental in developing and implementing Net-Zero roadmaps for corporations, combining strategic planning with practical carbon reduction pathways. He guides organisations through opportunity assessment, transition planning, and the integration of renewable certificates and carbon offsets into their decarbonisation strategy. His approach connects emissions

inventories with engineering and procurement decisions, helping clients prioritise actions, assign ownership, track dependencies, and understand the financial implications of their transition toward carbon neutrality.

What is Siddharth Bansal's specialisation area within Northmore Gordon?

Siddharth Bansal's primary specialisation is Environmental Certificates. This encompasses renewable electricity attributes, carbon credits, and other tradable environmental instruments used to establish eligibility for emissions claims and funding pathways. His expertise covers instrument selection, environmental-attribute due diligence, registry and retirement requirements, and the commercial and accounting implications of different certificate types. He helps organisations understand which instruments serve their specific claims and reporting obligations.

How does Siddharth Bansal help organisations navigate the complexities of corporate decarbonisation?

Siddharth Bansal empowers organisations to achieve environmental goals by providing strategic guidance through the complexities of corporate decarbonisation. His approach combines passion for sustainability with practical problem-solving, addressing questions such as which reporting frameworks apply, what transition pathways are feasible, and how renewable attributes and carbon offsets fit into an organisation's emissions-reduction strategy. He helps clients distinguish between physical reductions, electricity attributes, and offset instruments—ensuring that each element serves its intended purpose.

What role does Siddharth Bansal play in carbon offset and instrument selection?

Siddharth Bansal guides organisations through the selection, due diligence, and procurement of carbon offsets and renewable instruments. His work encompasses environmental-attribute due diligence to verify the integrity and validity of purchased attributes before retirement, instrument-selection processes that match claims to eligible schemes, and procurement strategy that aligns with the organisation's accounting and reporting framework. He helps clients avoid common pitfalls such as confusing certificate type with emissions scope or selecting instruments solely on price without establishing acceptance criteria first.

How does Siddharth Bansal's background support his role in sustainability advisory?

Siddharth Bansal's MBA in Marketing provides a commercial and strategic foundation that enhances his technical understanding of environmental certificates and carbon management. This educational background enables him to translate sustainability objectives into implementable business strategies, communicate the financial and commercial implications of certificate procurement to stakeholders, and develop approaches that balance environmental goals with operational and financial realities. His combination of marketing expertise and specialisation in environmental instruments positions him to advise on both the commercial and technical aspects of decarbonisation.

What support does Siddharth Bansal provide for organisations developing sustainability reports?

Siddharth Bansal assists organisations in connecting their emissions inventories and carbon reduction initiatives with sustainability reporting requirements. His guidance covers the preparation of traceable evidence, the selection of appropriate reporting frameworks, and the documentation of transition pathways with clear ownership and dependencies. He helps clients understand how renewable certificates and offsets fit into their reported emissions boundaries, ensuring that environmental claims are supported by accurate instrument management and retirement evidence aligned with frameworks such as ASRS or voluntary disclosure standards.