

REGISTER NOW: For A2EP's Annual Conference – Energy Innovation X-change 15-16th Sept 2021

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About this update

This dated news record has been reorganised for clear reading and connected to current guidance.

Publication date: August 25, 2021.

Status note: Present-tense statements, market figures, deadlines and program details in the archived record belong to its publication date. Check current official sources before making a decision.

What this article reported

A2EP's annual conference is back with another excellent line up of speakers discussing energy productivity innovations being implemented today and those that are in the pipeline.

Join our very own Andrew Clarke and A2EP for two invaluable afternoons of presentations and panel discussions.

The online conference will have two streams of presentations:

One looking at innovations being implemented right now and how to make the case for them in your organisation

The other stream will be presented by our conference partner, RACE for 2030 CRC, and look at the innovations we need in coming years to deliver net zero targets and how the RACE programs are focussing the research and development to deliver these innovations

[Click here to register](#)

Dates & Times: Wednesday 15 September, 1:00 - 4:45 pm AEST & Thursday 16 September, 1:00 - 4:45 pm AEST

Cost: Webinar is free of charge

[Check out the full program below or click here to see the list of presenters and topics.](#)

How to use this information now

For current use, confirm the applicable scheme rules, regulator notices, market date and reporting period. Keep historical prices or forecasts separate from present quotes and verified outcomes.

Separate source-reported facts from forecasts, targets and commentary. For a current project, retain the official source, version, effective date, assumptions and decision record in the evidence file.

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What is the A2EP Annual Conference 2021 and what are its key details?

The A2EP Annual Conference 2021, titled 'Energy Innovation X-change', was held on 15-16 September 2021 from 1:00–4:45 pm AEST each day. The conference featured presentations and panel discussions on energy productivity innovations currently being implemented and those in development. It was delivered as an online event at no cost to attendees. Andrew Clarke from we participated in the conference, which brought together industry practitioners to examine practical energy innovations and their organisational implementation.

What were the two presentation streams and how did they differ?

The first stream examined energy innovations already being implemented in organisations, with focus on building the business case for adoption. The second stream, presented by conference partner RACE for 2030 CRC, explored innovations needed to achieve net zero targets in coming years, including research and development priorities. This dual approach allowed attendees to understand both current practical applications and emerging technologies, aligning with organisations transitioning toward decarbonisation across different implementation horizons.

How does the Energy Innovation X-change conference relate to Northmore Gordon's service offerings?

The conference's focus on implementing energy innovations and building business cases connects directly to our delivery approach. We help organisations assess opportunities through energy audits, develop investment cases, evaluate renewable heat and electrification options, and implement measurement and verification. Andrew Clarke's participation reflected our involvement in practical decarbonisation and energy-efficiency projects, positioning the firm as a resource for organisations moving innovations from concept to operational performance.

What relevance did RACE for 2030 CRC's participation have to the conference themes?

RACE for 2030 CRC (racefor2030.com.au) partnership provided research-backed perspectives on innovations required for net zero achievement. This connection strengthened the conference's credibility by grounding forward-looking discussions in research priorities and development pathways. For organisations like those we serve, understanding how research initiatives target decarbonisation challenges helps align transition planning with emerging technologies and methodologies that may become available as implementation options.

How can organisations use insights from this conference in their energy strategy?

Attendees gained knowledge of proven energy innovations suitable for immediate implementation alongside emerging technologies informing longer-term transition planning. This two-horizon perspective supports the development of staged decarbonisation pathways. Organisations can apply conference insights when preparing carbon and energy strategies, building investment cases for upgrades, and assessing renewable heat, electrification, and efficiency opportunities. We provide similar integrated support through our delivery approach, which bridges technical assessment with commercial viability and ongoing performance.

What topics were emphasised in the Energy Innovation X-change conference?

The conference focused on energy productivity innovations, climate change mitigation through energy efficiency and renewable energy technologies, and the transition pathway to net zero. These topics align with our core expertise areas: energy auditing, carbon management, environmental certificates,

measurement and verification, and energy management systems. The conference's emphasis on making the business case for innovations reflects practical concerns we address when helping industrial businesses and built-environment organisations justify and implement energy and emissions-reduction projects.

Why was this conference free to attend and what does that indicate about the organiser's intent?

The A2EP's decision to offer the conference free of charge demonstrates commitment to broad industry accessibility and knowledge sharing. This approach removes financial barriers for organisations exploring energy innovation adoption. For A2EP members and attendees, free access encourages participation across different business sizes and sectors. We similarly emphasise knowledge sharing through our published knowledge library, case studies and capability statements, reflecting the value of making practical energy and decarbonisation expertise accessible to organisations at various stages of their sustainability journeys.

How did the conference format support different learning objectives?

The dual-stream online format allowed attendees to choose between immediate-implementation innovations and longer-term net-zero technologies based on their organisational stage and priorities. Structured presentations combined with panel discussions enabled both information delivery and practitioner dialogue. This format reflects best practice in professional development, allowing organisations at different points in their energy-efficiency and decarbonisation journey to extract relevant insights. We use similarly structured advisory approaches, adapting assessment depth and delivery to each client's decision stage and information needs.