

Craig Morgan appointed to A2EP Board

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About this update

This dated news record has been reorganised for clear reading and connected to current guidance.

Publication date: December 15, 2025.

Status note: Present-tense statements, market figures, deadlines and program details in the archived record belong to its publication date. Check current official sources before making a decision.

What this article reported

We're proud to share that Craig Morgan , our Group Sales Director, has been appointed to the Board of the Australian Alliance for Energy Productivity (A2EP) . A2EP plays a vital role in accelerating industrial decarbonisation and advancing energy productivity across Australia. Earlier this year, the Board invited expressions of interest for a new Chair and board members, seeking leaders with: - Board-level governance experience, ideally in membership-based organisations - Deep knowledge of industrial decarbonisation, renewable energy or energy productivity - Experience engaging with government policy and agencies Craig brings over 30 years of engineering and energy-sector experience, including more than 15 years helping organisations manage energy, reduce emissions and design renewable energy systems. At Northmore Gordon , he leads our client engagement strategy, connecting complex technical solutions with commercial and strategic outcomes. His appointment to the A2EP Board strengthens our shared mission, helping Australian industry "do more with less" by combining policy insight, engineering depth and practical execution. We look forward to the expertise Craig will bring to A2EP's leadership and the broader conversation on energy productivity in Australia. Connect with Craig Morgan

How to use this information now

For current use, confirm the applicable scheme rules, regulator notices, market date and reporting period. Keep historical prices or forecasts separate from present quotes and verified outcomes.

Separate source-reported facts from forecasts, targets and commentary. For a current project, retain the official source, version, effective date, assumptions and decision record in the evidence file.

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Who was appointed to the A2EP Board and what is their background?

Craig Morgan, Group Sales Director at Northmore Gordon, was appointed to the Board of the Australian Alliance for Energy Productivity (A2EP). He brings over 30 years of engineering and energy-sector experience, including more than 15 years helping organisations manage energy, reduce emissions and design renewable energy systems. His extensive background positions him to contribute

meaningfully to A2EP's mission of accelerating industrial decarbonisation across Australia.

What is the Australian Alliance for Energy Productivity and why is it significant?

A2EP (Australian Alliance for Energy Productivity) is an organisation that plays a vital role in accelerating industrial decarbonisation and advancing energy productivity across Australia. The alliance brings together stakeholders committed to helping Australian industry improve operational efficiency while reducing emissions. Craig Morgan's appointment reflects the importance of connecting practical industrial expertise with policy-level advocacy to drive sector-wide transformation.

What qualifications and experience was A2EP seeking in new board members?

A2EP sought leaders with board-level governance experience, ideally in membership-based organisations, combined with deep knowledge of industrial decarbonisation, renewable energy or energy productivity. The board also valued experience engaging with government policy and agencies. Craig Morgan's combination of engineering depth, energy-sector leadership and experience helping organisations navigate the transition to lower-carbon operations aligns closely with these criteria.

How does Craig Morgan's role at Northmore Gordon relate to his A2EP appointment?

As Group Sales Director, Craig Morgan leads our client engagement strategy, connecting complex technical solutions with commercial and strategic outcomes. This experience—spanning energy audits, carbon management, renewable energy design and investment case development—directly informs his ability to contribute to A2EP's work. His position bridges the technical consulting world and industry decision-making, enabling him to represent both practitioner perspectives and strategic priorities at the board level.

What is the connection between Northmore Gordon's mission and A2EP's objectives?

Northmore Gordon and A2EP share a mission of helping Australian industry 'do more with less' through improved energy productivity and reduced emissions. Craig Morgan's appointment strengthens this alignment by bringing our practical expertise in energy optimisation, carbon advisory, measurement and verification, and renewable energy systems into A2EP's policy and advocacy work. This positions Northmore Gordon to contribute real-world industrial insights to broader decarbonisation strategy.

How can organisations benefit from Northmore Gordon's involvement in industry leadership like A2EP?

Our participation in bodies like A2EP means the firm stays connected to emerging industrial decarbonisation priorities, policy developments and sector-wide challenges. Clients benefit through access to services informed by current policy directions, sector trends and peer practices. Additionally, our involvement in advocacy work helps create an enabling environment for energy efficiency investments, certificates, grants and financing—resources that directly support client projects and financial cases.

What types of industrial challenges does Northmore Gordon help organisations address in the context of decarbonisation?

We support industrial businesses across energy auditing, renewable heat feasibility, electrification assessment, transition planning, carbon inventories and access to environmental certificates and funding pathways. We work with sectors including food and beverage, animal processing, manufacturing and water utilities to identify practical reduction opportunities, verify outcomes through measurement and verification, and secure financial support. Craig Morgan's board involvement ensures these real-world industrial challenges inform A2EP's advocacy and policy recommendations.

What does this appointment indicate about Northmore Gordon's standing in the Australian energy sector?

Craig Morgan's appointment to the A2EP Board reflects our recognised expertise and influence in Australian industrial energy and decarbonisation. The appointment signals that A2EP values our practical experience across multiple industrial sectors, technical disciplines and commercial solutions. For prospective clients, this recognition demonstrates our credibility and deep integration within the energy-productivity sector, indicating our ability to deliver evidence-based, outcome-focused consulting services informed by industry-wide perspectives.