

Videos

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Videos

Watch Northmore Gordon explanations of energy projects, measurement and verification, certificates and carbon credits. The linked recordings and articles provide the detailed context.

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What is the 'Certificates and Carbon Credits with M&V; Series [Part 3: ERF]' video about?

This video, published by Northmore Gordon on April 14, 2021, is Part 3 of their M&V; Series and focuses on the Emissions Reduction Fund (ERF). The ERF is Australia's primary carbon credit scheme under which eligible projects can generate Australian Carbon Credit Units (ACCUs). The video explores how measurement and verification practices connect to carbon credit creation and management under this scheme. Understanding M&V;'s role in establishing eligible abatement is essential for projects seeking to convert emissions reductions into tradeable units. We use such content to explain how technical assessment, proper measurement boundaries, and credible evidence underpin successful carbon credit projects.

Why is measurement and verification (M&V;) important for carbon credit projects?

Measurement and verification establishes what energy or emissions change actually occurred, distinguishing genuine project effects from other operational changes. For carbon credit schemes like the ERF, M&V; determines the baseline conditions, specifies project boundaries, measures outcomes against agreed parameters, and produces the evidence needed for credit issuance. Without rigorous M&V;, a project's claimed abatement cannot be verified or monetised through certificates. We emphasise that M&V; is not simply comparing two bills; it requires planning baseline data collection, identifying relevant operating variables, and documenting calculations so another competent reviewer can follow the analysis. Proper M&V; protects project credibility and supports both internal performance tracking and scheme compliance.

How does Northmore Gordon's video content support renewable energy and carbon certificate decisions?

Our video series provides practical guidance on certificate schemes, M&V; methodologies, and the connection between technical assessments and financial outcomes. By explaining concepts like the ERF, measurement boundaries, and certificate creation processes, these videos help organisations understand their options for monetising energy improvements or emissions reductions. The videos complement our broader service offerings, which include energy audits, carbon advisory, environmental certificate support, and project registration assistance. Prospective clients can use this content to

develop foundational knowledge before engaging advisory services, and existing clients can reference the explanations during project implementation.

What services does Northmore Gordon offer related to certificate and carbon credit projects?

We provide comprehensive support across the certificate project lifecycle: environmental certificate services including project registration, certificate creation and trading; engineering and commercial assessment; measurement and verification for energy and emissions projects; carbon advisory services encompassing inventories, reporting, opportunity assessment, and transition planning; and environmental-attribute due diligence. We also offer moREnewable100 for renewable electricity certificate procurement and trading services. These services connect technical analysis with investment decisions, helping organisations establish baseline conditions, quantify eligible abatement, navigate scheme requirements, and realise financial value from environmental certificates.

Where can organisations access Northmore Gordon's video content?

Our video content is available on their website's Videos page (/videos) and through their YouTube channel at <https://www.youtube.com/channel/UCdGc6mABpL2XxVUCrVjYQ1g>. The Videos page also prominently features related service links including 'Live AU Certificate Prices' (/certificate-prices/) and 'Buy and Sell Global RECs' (/services/trade-with-us/). This integrated content strategy allows organisations to access educational videos, monitor real-time market pricing, and connect directly to trading and procurement services, supporting informed decision-making for renewable energy and carbon certificate projects.

What is the difference between energy savings, certificates, and carbon credits that video content helps clarify?

Energy savings represent the measurable reduction in consumption compared to a baseline—a physical outcome of improved equipment or operational efficiency. Certificates are tradeable instruments created when those savings or renewable generation meet a particular scheme's eligibility requirements and evidence standards; examples include Energy Savings Certificates from NSW ESS or Victorian Energy Efficiency Certificates from VEU. Carbon credits, such as ACCUs from the ERF, represent tonnes of carbon dioxide equivalent avoided or stored through approved project methods. Our video series helps organisations distinguish these concepts, understanding that achieving energy savings does not automatically create certificates, and that certificate eligibility depends on meeting specific scheme methodologies, measurement requirements, and timing criteria.

How do Northmore Gordon's published case studies and video content work together?

We publish case studies (such as those on Greenham's industrial decarbonisation, Nomad Coffee's energy audit, and Kalafatis Fresh Produce's solar project) that document practical application of measurement, verification, and certificate strategies. These detailed project accounts complement the conceptual explanations in video content. Together, they demonstrate why M&V; planning matters before implementation, how to establish appropriate project boundaries, what evidence must be collected, and how technical outcomes translate into certificate revenue or operational benefits. Prospective clients can use videos for foundational learning, then review case studies to see how similar organisations addressed real challenges in scheme navigation, measurement, and financial realisation.

What does Northmore Gordon's knowledge library add to its video content?

Our knowledge library comprises approximately 29 chapters covering energy-project assessment, government schemes, reporting, technical systems, priority sectors, and published case studies. This library provides detailed written guidance on topics referenced in videos—such as measurement and verification methodologies, scheme-specific eligibility rules, investment case development, and environmental certificate pathways. While videos introduce concepts visually and explain their

relevance, the knowledge library offers deeper technical guidance, decision frameworks, and cross-references to regulatory documents. Together, the video content and knowledge library support organisations at different learning stages: videos provide accessible entry points, while written guidance supports detailed project preparation and compliance assessment.

Why should organisations watch Northmore Gordon's certificate and carbon credit videos before engaging their services?

Pre-engagement viewing of our video content helps organisations develop realistic expectations about how schemes work, what evidence is required, and how long processes typically take. Understanding M&V; principles, scheme eligibility requirements, and the distinction between estimated savings and verified results allows prospective clients to prepare better project briefs, assemble relevant documentation, and ask informed questions. This foundation reduces advisory time spent on basic concept explanation and enables faster problem-scoping. Additionally, clients who understand certificate and carbon credit mechanics can better evaluate competing proposals, recognise when eligibility assumptions may not hold, and appreciate why our staged approach—assessing opportunities, building business cases, capturing value through appropriate instruments, and planning implementation—produces more reliable financial and operational outcomes.