

Poultry Client Set to Hit 2030 & 2050 Carbon Emissions Targets

The Client

The client is a privately owned Australian company which produces and distributes poultry products throughout the country. The company is one of Australia's largest poultry processing companies, and has a vertically integrated model, meaning they control and manage production process from start to finish.

The Project

The client is a large energy user with a correspondingly large GHG emissions footprint. This means that they are likely to be impacted as the state, national and global economies transition to net zero emissions over the coming decades. The company has already noted that these impacts are already starting to be felt, in particular from supply chain pressures from their major customers, who have made public net zero emissions commitments and are therefore requiring their suppliers to provide information on their current emissions and their emissions reduction plans. In order to ensure business continuity and profitability during this transition to a net zero emissions world, they recognised the need to prepare a corporate carbon emissions reduction strategy.

Northmore Gordon is a leader in environmental certificate creation and trading. We have created the most certificates of all Accredited Persons under the Victorian Energy Upgrades program, an Accredited Certificate Provider in the NSW Energy Savings Scheme, and registered agent under the Federal Renewable Energy Target.

We've provided \$100m of financial incentives for energy efficiency and renewable energy projects at over 35,000 commercial, industrial and residential sites. This has saved our clients and partners gigawatt hours of energy, millions of dollars and reduced greenhouse gas emissions by over 5 million tonnes of CO₂e.

Our Role

Northmore Gordon developed a Corporate Carbon Emissions Reduction Strategy for the client, including:

- Identifying strengths and gaps in the client's current approach to managing carbon emissions;
- Conducting a series of workshops with a range of stakeholders across the organisation to review key carbon management concepts and frameworks, including the Greenhouse Gas Protocol, Science Based Targets initiative (SBTi), Climate Active, and the Task Force on Climate-related Financial Disclosure (TCFD)
- Establishing a baseline carbon emissions footprint, covering all relevant scope 1, 2 and 3 greenhouse gas emissions;
- Identifying opportunities to reduce carbon emissions across the organisation;
- Modelling various emissions reduction pathways, including Marginal Abatement Cost Curves (MACC);
- Defining emissions reduction targets with timeframes and implementation pathways;
- Developing engagement tools to communicate the strategy internally and externally

The Outcome

“With Northmore Gordon's help we were able to establish a carbon footprint and develop a strategy, we can now share to our key stakeholders and most importantly our customers. We believe it is our responsibility to work in a manner that reduces harm to the environment and had already been doing a lot to reduce our impacts. We are now able to set ambitious targets, understand our footprint and collaboratively work together with our customers and suppliers towards zero emissions. ”



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